# **Digital Marketing Solutions**

Helping you inform and influence veterinary professionals across Northern Ireland.



The authoritative voice of the veterinary profession in Northern Ireland, Northern Ireland Veterinary Today is the only specialist magazine in NI for the profession.

With over 1500 subscribers, we have the most targeted e-database in the business. Our new fortnightly e-newsletter will be launched in August and goes out to our unique audience, offering you a highly effective way of reinforcing your marketing presence at the fingertips of key buyers and decision makers.

The e-newsletter will be a portal to our all-new website – also launching in August 2020 – a vital tool for every veterinary professional in Northern Ireland, all Government vets, influencers and decision makers plus all veterinary nurses, practice managers, suppliers, agents, pharmaceutical companies and service providers all over the region.



### **LEADERBOARD**

(728x90 px)

Position below Masthead Cost per edition £425

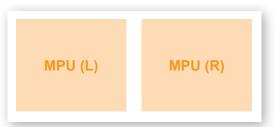
**RIVERBLOCK 1** 

#### **RIVERBLOCK 1**

(728 x 90 px)

Position below breaking news

Cost per edition £325



MPU (L) (300 x 250 px)
Position below top stories
Cost per edition £295

MPU (R) (300 x 250 px)
Position below top stories
Cost per edition £295



## PROMOTIONAL FEATURE

Image and Excerpt linking to full press release on new website

Cost per edition £250

RIVERBLOCK 2

### **RIVERBLOCK 2**

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## CROSS-MEDIA PACKAGES AND MULTIPLE EDITION DISCOUNTS AVAILABLE

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