

Digital Marketing Solutions

Helping you inform and influence veterinary professionals across Northern Ireland.

VETLINE
newsletter

NORTHERN IRELAND
**VETERINARY
TODAY**

**New
Launch**



The authoritative voice of the veterinary profession in Northern Ireland, Northern Ireland Veterinary Today is the only specialist magazine in NI for the profession.

With over 1500 subscribers, we have the most targeted e-database in the business. Our new fortnightly e-newsletter will be launched in August and goes out to our unique audience, offering you a highly effective way of reinforcing your marketing presence at the fingertips of key buyers and decision makers.

The e-newsletter will be a portal to our all-new website – also launching in August 2020 – a vital tool for every veterinary professional in Northern Ireland, all Government vets, influencers and decision makers plus all veterinary nurses, practice managers, suppliers, agents, pharmaceutical companies and service providers all over the region.

**COMING
SOON**

LEADERBOARD

LEADERBOARD

(728x90 px)

Position below Masthead

Cost per edition £425

RIVERBLOCK 1

RIVERBLOCK 1

(728 x 90 px)

Position below
breaking news

Cost per edition £325

MPU (L)

MPU (R)

MPU (L) (300 x 250 px)

Position below top stories

Cost per edition £295

MPU (R) (300 x 250 px)

Position below top stories

Cost per edition £295

PROMOTIONAL FEATURES

PROMOTIONAL FEATURE

Image and Excerpt linking
to full press release on
new website

Cost per edition £250

RIVERBLOCK 2

RIVERBLOCK 2

(728 x 90 px)

Position above footer

Cost per edition £250

**CROSS-MEDIA PACKAGES AND MULTIPLE
EDITION DISCOUNTS AVAILABLE**

Contact Brenda Courtney for more information

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VETLINE
weekly newsletter

NORTHERN IRELAND
**VETERINARY
TODAY**

LEADERBOARD

BREAKING NEWS

RIVERBLOCK 1

TOP STORIES

MPU (L)

MPU (R)

PROMOTIONAL FEATURES

RIVERBLOCK 2